



## MOST ADMIRED BRAND UGANDAN AIDED RECALL



**Thebe Ikalafeng**

Founder and Chairman, Brand Africa

**Nick Becker**

Chief Executive Officer, Geopoll

**Karin du Chenne**

Chief Growth Officer Africa & Middle East, Kantar

AT THE

### 15<sup>TH</sup> ANNUAL BRAND AFRICA 100: UGANDA'S BEST BRANDS AWARDS

ON 15<sup>TH</sup> AUGUST 2025  
KAMPALA, UGANDA

Brand Africa is an independent non-profit initiative to drive a brand-led African renaissance.

Technical Partners - **GeoPoll, Kantar, Brand Leadership** | Global Communication Partners - **African Business, African Media Agency**  
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## MOST ADMIRED BRAND UGANDAN SPONTANEOUS RECALL



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## MOST ADMIRED BRAND NON-UGANDAN AIDED RECALL



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# MOST ADMIRED UGANDAN BRAND

DOING GOOD FOR SOCIETY  
AND THE ENVIRONMENT



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**MOST ADMIRED BRAND  
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*Coca-Cola*

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15 YEARS



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## MOST ADMIRED BRAND CONSUMER, NON-CYCLICAL



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## MOST ADMIRED BRAND NON-UGANDAN BANKING



# Standard Bank

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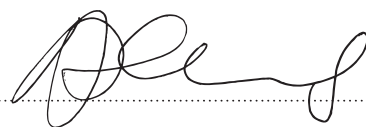
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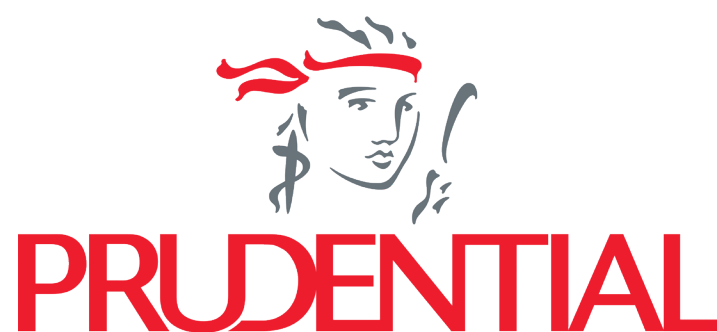
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**Karin du Chenne**

Chief Growth Officer Africa & Middle East, Kantar

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### 15<sup>TH</sup> ANNUAL BRAND AFRICA 100: UGANDA'S BEST BRANDS AWARDS

ON 15<sup>TH</sup> AUGUST 2025  
KAMPALA, UGANDA

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## MOST ADMIRED BRAND NON-UGANDAN NON-ALCOHOLIC BEVERAGES

*Coca-Cola*

**Thebe Ikalafeng**

Founder and Chairman, Brand Africa

**Nick Becker**

Chief Executive Officer, Geopoll

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## MOST ADMIRED BRAND UGANDAN AUTO-MANUFACTURER



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15 YEARS



## MOST ADMIRED BRAND TELECOMMUNICATIONS



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15 YEARS



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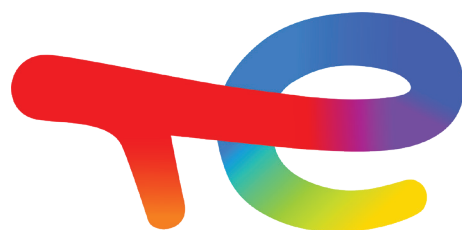
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## MOST ADMIRED BRAND FAST/FOOD RESTAURANT



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15 YEARS



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For exceptional purpose-led brand excellence and a steadfast commitment to sustainability, social impact, and building a better nation.



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